

Terry C. Deas

Director of Diversity & Outreach
Cracker Barrel Old Country Store

An expert diversity and outreach strategist, actively involved in the greater civic and corporate community.

Terry Deas is responsible for leading the company's overall diversity and outreach strategies. Before joining the company in 2012, Terry served as Director of Diversity & Inclusion at Ceridian Corporation where he was responsible for all aspects of the company's Diversity & Inclusion (D&I) strategy. He also worked in a variety of leadership and management positions at Hewlett-Packard and the Allegis Group.

Mr. Deas is actively involved in the greater civic and corporate community. He is a member of the Cracker Barrel Foundation Board of Directors and the Georgia and Texas NAACP Corporate Advisory Board. He is also a member of Kappa Alpha Psi Fraternity Inc. and the Monitors Club. From 2009 to 2010 Terry served on the board of the House of Charity, a non-profit in Minneapolis, MN that provides food, shelter, and assistance for individuals in need.